

**2024 SHINE AWARDS OF EXCELLENCE
SPONSOR OPPORTUNITIES**

Awards of Excellence 2024	Diamond (1)	Platinum (2) non-competitive	Gold (4) non-competitive	Silver (10)	Bronze unlimited
	\$10,000	\$6,000	\$3,500	\$2,500	\$1,000
Company use of official '2024 SHINE Awards Gala Sponsor' logo with applicable level	X	X	X	X	X
Company logo included on Awards Submission Website under applicable sponsor level	X	X	X	X	X
Company logo on SHINE Awards website under applicable sponsor level	X	X	X	X	X
Company name or logo in SHINE digital program under applicable sponsor level	X	X	X	X	X
Company logo on post event blast to all gala attendees under applicable sponsor level	X	X	X	X	X
Complimentary Celebration Table (10 admission tickets and 20 drink tickets)	X				
Complimentary admission tickets (5) and drink tickets (10)		X			
Complimentary admission tickets (4) and drink tickets (8)			X		
Complimentary admission tickets (3) and drink tickets (6)				X	
Complimentary admission tickets (1) and drink tickets (2)					X
Additional Gala tickets for industry at reduced price	X	X	X	X	X
Company logo on event ticket sale website under applicable sponsor level	X	X	X	X	X
Company logo on event ticket sale poster invite under applicable sponsor level	X	X	X	X	X
Sparkler Social celebration event with IDI board, Shine committee and design team entrants - 4 invites	X	X			
Sparkler Social celebration event with IDI board, Shine committee and design team entrants - 2 invites			X	X	
Sparkler Social celebration event with IDI board, Shine committee and design team entrants - 1 invite					X
Sponsor acknowledgement visible on screen 1 as attendees enter room.	X	X	X		
Sponsor acknowledgement on slide rotation screen 2 as attendees enter room.				X	X
Sponsor acknowledgement during opening remarks by emcee and on screen	X	X	X		
Sponsor acknowledgement during opening remarks on screen				X	X
Sponsor acknowledgement during gala event	X	X	X	X	X
Company name included in pre event social media coverage (10 posts)	X				
Company name included in pre event social media coverage (5 posts)		X			
Company name included in pre event social media coverage (3 posts)			X		
Company name included in pre event social media coverage (2 posts)				X	
Company name included in pre event social media coverage (1 post)					X
Company name included in post event eblast, social media coverage (1 post per app)	X	X	X	X	X
Access to sponsor only bar for initial 45 minutes of event cocktail hour	X	X	X	X	X
Table seating at front of presentation room	X	X	X	X	X
Company logo on paddle at event photo booth (diamond - 4 paddles, platinum - 3 paddles, gold - 2 paddles, silver - 1 paddle)	X	X	X	X	
Greet all attendees at door of Gala Event	X	X			
Company Representative presents an award (provided text) & company logo associated with award.	X	X			
Opportunity to have a 60 second video advertisement shown during Awards Presentation (video by Sponsor)	X				
Opportunity to have a 30 second video advertisement shown during Awards Presentation (video by Sponsor)		X			
Invitation to judges dinner in October - 2 people	X				
Company ad in SHINE digital program (sponsor provides ad)	X				
Dedicated company acknowledgment on post event blast to all gala attendees	X				

Notes:

In order to simplify the sponsorship process, package contents are as outlined above and are non-negotiable.
SHINE AWARDS/IDIBC reserves the right to refuse any promotional material that does not meet the specified format or length, or that is not received by specified deadline.
All pricing subject to GST.

Sign up before September 15, 2023 for maximum sponsor benefits and to attend the Sparkler Social celebration event with awards entrants on September 27, 2023.

SHINE AWARDS | 2024

CELEBRATING INTERIOR DESIGN EXCELLENCE IN BC

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Thank you for your interest in becoming SHINE sponsor.

Please contact shine.sponsorship@gmail.com to secure your spot or for more information.

Together we are building a stronger community.

SHINE brighter

C R E A T I V I T Y P A S S I O N V I S I O N